



Potential Sponsor

Re: 2022 National Microloan Conference Sponsorship

To Whom it May Concern:

We are excited about offering you the opportunity to be a sponsor at the **2022 National Microloan Conference**, which will be held in Detroit, Michigan, **Friday, July 29th – Sunday, July 31st, 2022** at the **Greektown Casino Hotel**. The theme of this conference is **“Accessing Capital for America’s Entrepreneurs”**, and the highlight will be **“40 Power Sessions”** given by presenters from across the country.

This National Microloan Conference was created to provide support for lenders, bankers, agencies, entrepreneurs, service providers and many other entities that could benefit from a large annual networking event that caters to industry professionals. In 2019, we had over 350 guests attend our conference!

The National Microloan Conference is committed to offering industry professionals the following benefits:

- An opportunity to network with several hundred industry professionals, and entrepreneurs.
- 40+ “Power Sessions” (workshops and training sessions conducted by industry professionals).
- A small business pitch competition.
- A symposium with decision-makers from the microlending industry.
- Nationally-renowned industry keynote speaker.
- On-site lending opportunities for small business owners.
- And many other industry related activities and events.

We are looking for national and local businesses and organizations to help us make this conference truly special for our microlending community. As a trusted partner and leader in the community, your involvement would help highlight the importance of recognizing and supporting all the industry related professionals

Microloan Conference LLC, 440 Burroughs St., Suite #603, Detroit, MI 48202 * www.microloanconference.com

who will come to Detroit, MI to network and learn how microlending can help revitalize their respective communities.

I hope that you are interested in supporting our National Microloan Conference by becoming a Title, Platinum, Gold, Silver, Bronze, or Exhibitor sponsor. Please see attached sponsorship/exhibitor package. Industry-related events, such as the National Microloan Conference, will demonstrate to the Nation that the resources available to entrepreneurs are abundant, and that organizations (such as your institution) are committed to supporting the economy and revitalization of our urban and rural communities.

I hope you become one of our sponsors, and I will be following up with you to discuss your interest. Please feel free to reach out to me if you have any questions at Cell: **(313) 310-2314** / Office: **(313) 915-2408** or e-mail: **warren@microloanconference.com**.

Thank you for consideration in supporting the National Microloan Conference!

Sincerely,

A handwritten signature in black ink that reads "Warren S. Galloway, Jr." The signature is written in a cursive style with a large, stylized initial 'W'.

Warren S. Galloway, Jr.
Founder/Conference Chairman



2022

NATIONAL MICROLOAN CONFERENCE

“ ACCESSING CAPITAL FOR
AMERICA'S ENTREPRENEURS ”

July 29 - 31, 2022
Greektown Casino Hotel
Detroit, MI 48226

CONFERENCE SPONSORSHIP & EXHIBITOR OPPORTUNITIES

Title Sponsor \$30,000



- Listed as Title Sponsor throughout conference
- Guest speaker opportunity during conference
- Identified as sponsor of 2020 Microloan book given to each registered guest
- Fifteen (15) conference registrations
- Prominent logo listed on conference banner as Title Sponsor throughout conference
- Prominent exhibitor table (includes 6 ft table and 2 chairs)
- Full-page color ad in program (Premium Ad Space)
- Judge during Pitch Competition
- Logo and name on website as Title Sponsor
- Promotional material in conference bags
- Logo and name on all promotional materials
- Display of company signage during event

Platinum Sponsor \$10,000



- Prominent logo listed on conference banner as Platinum Sponsor throughout conference
- Ten (10) conference registrations
- Exhibitor table (includes 6 ft table and 2 chairs)
- Guest speaker opportunity during conference
- Display of company signage during event
- Full-page color ad in program
- Logo and name on website as Platinum Sponsor
- Promotional material in conference bags
- Logo and name on all promotional materials

Luncheon Sponsor \$10,000



- Listed as sponsor of Conference Luncheon
- Prominent logo listed on conference banner as Luncheon Sponsor throughout conference
- Ten (10) conference registrations
- Exhibitor table (includes 6 ft table and 2 chairs)
- Guest speaker opportunity during conference
- Display of company signage during event
- Full-page color ad in program
- Logo and name on website as Luncheon Sponsor
- Promotional material in conference bags
- Logo and name on all promotional materials

Gold Sponsor \$ 8,000



- Logo listed on conference banner as Gold Sponsor throughout conference
- Ten (5) conference registrations
- Exhibitor table (includes 6 ft table and 2 chairs)
- Display of company signage
- Full-page color ad in program
- Logo and name on website as Gold Sponsor
- Promotional material in conference bags
- Logo and name on all promotional materials

Silver Sponsor \$ 5,000



- Logo listed on conference banner as Silver Sponsor throughout conference
- Two (2) conference registrations
- Exhibitor table (includes 6 ft table and 2 chairs)
- Display of company signage during event
- Half-page black and white ad in program
- Logo and name on website as Silver Sponsor
- Promotional material in conference bags

Pitch Competition Sponsor \$ 5,000



- Listed as sponsor of Pitch Competition
- Two judges during Pitch Competition
- Logo listed on conference banner as Pitch Competition Sponsor throughout conference
- Two (2) conference registrations
- Exhibitor table (includes 6 ft table and 2 chairs)
- Display of company signage during event
- Half-page black and white ad in program
- Logo and name on website as Pitch Competition Sponsor
- Promotional material in conference bags

Bronze Sponsor \$ 3,000



- Logo listed on conference banner as Bronze Sponsor throughout conference
- One (1) conference registration
- Exhibitor table (includes 6 ft table and 2 chairs)
- Quarter-page black and white ad in program
- Logo and name on website as Bronze Sponsor
- Promotional material in conference bags

Exhibitor/Booth

\$700 (for-profit) \$500 (neighborhood entrepreneur/non-profit)

- Exhibitor table (includes 6 ft table and 2 chairs)
- Logo and name on website as Exhibitor
- Promotional material in conference bag

CONFERENCE SPONSORSHIP & EXHIBITOR APPLICATION

" ACCESSING CAPITAL FOR AMERICA'S ENTREPRENEURS "

First Name: _____

Last Name: _____

Company Name: _____

Company Website: _____

Address 1: _____

Address 2: _____

City: _____ State: _____ Zip: _____

Office Phone Number: _____ Cell: _____ Fax: _____

E-mail: _____

Signature: _____

Sponsorship & Exhibitor Selection

- Title Sponsor - \$30,000
- Platinum Sponsor - \$10,000
- Luncheon Sponsor \$10,000
- Gold Sponsor - \$8,000
- Silver Sponsor - \$5,000
- Pitch Competition Sponsor \$5,000
- Bronze Sponsor - \$3,000
- Exhibitor/Booth - \$700 (for-profit)
- Exhibitor/Booth - \$500 (neighborhood entrepreneur/non-profit)

Mail Form & Payment (payable to - Microloan Conference LLC) to: Microloan Conference LLC, 440 Burroughs St., Suite #603, Detroit, MI 48202. If you have any questions, please call (313) 915-2408 or send e-mail to: Warren@microloanconference.com. If paying via credit card, please contact Warren at the above phone number.

OFFICE USE ONLY: DATE FORM REC'D _____ AMT. PD _____ PD CHECK# _____